In retrospect: Lucky ‘13 for growth at Cook Children’s

2013 was a year of big ideas, big technology and big awards all across Cook Children’s. Through the launch of Cook it!, employees had a voice unlike ever before and the new Endowed Chair Program gave winning physicians the chance to dedicate more time to clinical/research endeavors near to their hearts. Add in a multitude of awards, milestone anniversaries and more growth from Fort Worth to San Angelo and you have a recipe for a remarkable year. Take a look back at 2013.

With the New Year, a new program – Cook it! – opens the door for employees to submit ideas on improving safety, spending and morale. By the end of December, the program had already received more than 1,000 suggestions and awarded $7,500 for the selected ideas to be implemented.

MiBG technology comes to Cook Children’s and our first patient receives this new therapy.

On Feb. 8, Cook Children’s Endowed Chair Program names its first recipients: Dr. Warren Marks and Dr. Paul Thornton. Drs. Marks and Thornton began using their two-year endowments to further research projects in their respective areas of focus.

Tuesday, Feb. 26, McKesson Performance Visibility System (MPV) hits the Medical Center and upped the efficiencies in our clinics and units through real time updates.

Cook Children’s is named one of America’s Top Workplaces by Workplace Dynamics, ranking 37 nationally among 872 organizations with more than 1,000 employees.

For the first time ever, Employees Care has more than 2,000 employees pledging gifts. Final participation equaled 2,211!

Computerworld names SVP and Chief Information Officer Theresa Meadows as one of is 2013 Premier 100 IT Leaders.

President and CEO Rick Merrill and Dr. Paul Bowman receive Healthcare Executive of the Year Award and the Lifetime Achievement Award (respectively) at Fort Worth Business Press’ Annual Healthcare Heroes Awards reception.

Child Life at Cook Children’s turn 35!

It’s official – Cook Children’s welcomes Dr. Mark Palmer as our first doctor in the new ENT specialty clinic.

In a report to the U.S. House of Representatives’ Committee on Ways and Means, the American Hospital Association highlights Cook Children’s Homeless Initiative as one of eight programs that provide “unique and innovative ways hospitals are improving the long-term health of their communities.”
Staff Care Chaplain Cameron Brown (right) is named Fort Worth Firefighter of the Year and becomes the first woman to receive this honor from the Fort Worth Fire Department.

On the U.S. News and World Report’s list of Best Children’s Hospitals for 2013-2014, Cook Children’s ranked in five of ten specialties: Neonatology - #24; Nephrology - #30; Diabetes/Endocrinology - #31; Cancer - #38; and Neurology/Neurosurgery - #46.

New Urgent Care Clinic opens on campus this summer with the renovation of the previous Infectious Disease clinic to accommodate patients.

On Thursday, July 18, 2013, neurosurgeons successfully used the intra-operative MRI (iMRI) for our 500th case, which was installed in Feb. 2007.

The American College of Surgeons and the Texas Department of State Health Services reverifies and redesignates Cook Children’s Medical Center as a Level II Trauma Center.

Convenience comes to the Medical Center with the rollout of the Cook Children’s Marketplace, which lets families purchase a universal gift card that can be used at our growing number of dining and retail options on campus.

Cook Children’s Home Health installs a state-of-the-art carver system for orthotics and prosthetics which allows for more precise measurements and creation of devices, quicker turnaround time, and happier families.

The Eighth Annual Pickin’ for Preemies concert brings in a record $186,491.40.

By Aug. 30, nearly 400 employees across 23 departments relocated to our new Rosedale Office Building (ROB) after being ‘off-campus’ for five years.

Cook Children’s is named one of only two recipients of the National Research Corporation’s 2013 Path to Excellence Award for Children’s Hospitals.
For an incredible FIVE years in a row, The Dallas Morning News lists Cook Children’s as one of the Top 100 Places to Work in Dallas-Fort Worth metroplex; plus we were the only pediatric health care system on this year’s list.

The Endocrinology team wins our Family Advisory Council’s Third Annual Family Choice Award.

Retail Pharmacy opens on the Medical Center campus to allow parents to fill prescriptions on-site, making it easier for them when it comes time to be discharged from the hospital.

On Nov. 12, a NICU developmental follow-up center opens. The “NEST Center” serves high-risk newborns requiring neonatal intensive care and who have unique medical, developmental and behavioral challenges.

New Keller Parkway Primary Care Clinic opens with six physicians.

Phase One of the construction of the South Tower gets under way. The 314,000 square foot expansion includes modernization of the ED, Surgery Services, the new Heart Center, an expanded Laboratory and a Sterile Processing Center and will take three and a half years to complete.

On Dec. 10, Cook Children’s accepts a Cheers Award from the Institute for Safe Medication Practices (ISMP) in recognition of our Bedside Medication Verification (BMV) program.

Child Life Specialist Kat Davitt is the deserved recipient of the national Mary Barkey Clinical Excellence Award from the Child Life Council.

Cook Children’s Home Health records its Lowest Central Line Rate in the company’s history with 0.123 infections/1000 line days.
**News Docs Abound at Cook Children’s in 2013**

Twelve months yielded an unprecedented 35 new physicians joining Cook Children’s Physician Network. From new specialties, like ENT, to expanding services, like our NEST Center, to the ever-growing primary care clinics, this was a banner year for welcoming new doctors to our family. Here’s who joined us in 2013.

- **Amy Adams, M.D., Denton PCP**
- **Shunte Anderson, M.D., Hospitalist**
- **Badreldin Bedri, M.D., Nephrology**
- **Miriam Blum, D.O., Hospitalist – Denton**
- **Fernando Castro-Silva, M.D., Hematopathologist Locum Pathologist**
- **Yvet Cisneros, M.D., Hospitalist**
- **Nanette Crow, M.D., Urgent Care Center**
- **Alejandro de la Torre, M.D., Endocrinology**
- **Britton Devillier, M.D., Emergency Department**
- **Eldad Erez, M.D., CT Surgery**
- **Teasha-Lee Frattarelli, D.O., Developmental Pediatrics**
- **Ricardo Guirola, M.D., Rheumatology**
- **Yvette Johnson, M.D., Neonatology - NICU Follow Up**
- **Carrie Jones, M.D., Denton PCP**
- **Jonathan Marr, M.D., Emergency Department**
- **Heeten Masters, D.O., Keller Parkway**
- **Aimee McAnally, M.D., Anesthesiology/Pain**
- **Catherine Porter Moore, M.D., Emergency Department**
- **Kimberly Mulson, M.D., Hospitalist**
- **Matthew Murray, M.D., Emergency Department**
- **SaiDeepa Murali, M.D., Hospitalist**
- **Roxana Narat, M.D., Hospitalist – Denton**
- **Anna Nezafati, M.D., S. Denton PCP**
- **Stephen O’Grady, M.D., Urgent Care Center**
- **Mark Palmer, M.D., ENT**
- **Kenneth Patrick Powell, M.D., Orthopedics**
- **Danny Rafati, M.D., Gastroenterology**
- **Joyce Rafati, M.D., Locum Tenens PNR, Southwest PCP**
- **Thomas Rothenbach, M.D., Pediatric Surgery**
- **Joshua Smith, M.D., Urgent Care Centers**
- **Justin Smith, M.D., Primary Care Miller**
- **Dennis Tanner, M.D., Emergency Department**
- **Teena Thomas, M.D., Endocrinology**
- **NhuNha Tran, M.D., Denton PCP**
- **Lizy Varughese, M.D., Lewisville**

**Operational Excellence Course Hits the Ground Running**

Last November, the Process Improvement department launched the first “Operational Excellence 201” course. This course gives front-line staff and leadership from any Cook Children’s location the chance to learn additional tools to identify opportunities for improvement in their own workplace and to solve problems utilizing the C.A.R.E.S. model and methodologies.

If you have either taken the “Operational Excellence 101” course or have participated in a facilitator-lead Process Improvement project in your work area, then you meet the requirements to register for this 8-hour course as well. Two on-line CHEX modules are also required to help facilitate the change management process. These courses will be offered quarterly and are available for registration on CHEX!
Welcome Aboard, New SVP of Human Resources Keith Holtz

In December, Cook Children’s welcomed Keith Holtz to the system as our new Senior Vice President of Human Resources. Holtz joins Cook Children’s after several years as Chief Human Resources Officer for Baylor Health.

Watch next week’s Focus to learn more about Holtz and what brought him to Cook Children’s.

Our Anesthesiologists: Board Certified!!

This past year was the first time the American Board of Anesthesiology offered a subspecialty exam in Pediatrics. We are proud to announce that 22 of our anesthesiologists took and passed the exam for a 100 percent pass rate.

Join us in congratulating the following newly-titled Board Certified Pediatric Anesthesiologists.

- Ben Chang
- Bryan Harris
- Chandra Beals
- Denise Sullivan
- Doug Borg
- Eric Darrow
- Fay Jou
- Gavin Fine
- Imad Yamout
- Jay Tapper
- Juan Pablo Grimaldos
- Ken Jacobson
- Leah Bhatki
- Lynne Reynolds
- Michelle Craven
- Napoleon Burt
- Paul VanDeVyver
- Randy Watkins
- Sam Kleinman
- Stephen Donahue
- Teresa Schartz
- Wayne Martin

Cook Children’s Day at the Rodeo

On February 5, you can enjoy all the excitement of the Fort Worth Stock Show & Rodeo, while helping premature and medically fragile babies receive the highest level of medical care available in Tarrant County.

All tickets sold for 2 p.m. and 7:30 p.m. shows held on Feb. 5 will benefit our NICU. Visit cookchildrens.org/rodeo to purchase tickets.

Terrell Ave. Closing Near 7th Ave.

On Monday, Jan. 6, 2014, at 7 a.m., Terrell Avenue near 7th Ave. will close, including the sidewalks on Terrell Ave. This closure will be in effect through March 17, 2014.

During this time the official detour for vehicles will be to Pulaski Street, two streets SOUTH (toward Rosedale). The sidewalk on the EAST side (side closest to the hospital) of 7th Ave. is also closed due to the South Tower work causing the path to follow the WEST side of 7th Ave. Visit CookNet for more details.

Join us on Thursday, Jan. 16, at 2:30 p.m. for the dedication of the relocated Walk of Honor (near the roundabout).