

promise

SAFETY, CARING, INTEGRITY, COLLABORATION, INNOVATION, GIVING



A loyal donor
HELPS US
take flight

.....

A FAMILY
legacy

.....

The
CHARITABLE
Crusaders

.....

A new castle
FOR OUR
families



promise

SUMMER 2014

Cook Children's Health Foundation

Chairman of the Board James E. Webb

Cook Children's Health Care System

President and CEO Rick W. Merrill

Cook Children's Health Foundation

Vice President Grant Harris

Communication Manager Cheryl Clark

Special thanks to:

Jeff Calaway, Mike DelVecchio, Haylie Hall,
Jaime Handy, Kimberly McGinnis, Kelly Wooley

.....

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promise@cookchildrens.org

.....

Cook Children's Health Care System is a not-for-profit, nationally recognized pediatric health care organization, comprised of eight entities — Medical Center, Physician Network, Home Health company, Northeast Hospital, Pediatric Surgery Center, Health Plan, Health Services Inc., and Health Foundation.

Cook Children's Medical Center is fully accredited by The Joint Commission and is a member of the Children's Hospital Association, Children's Hospital Association of Texas and Children's Miracle Network Hospitals.

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Warm regards

FROM RICK W. MERRILL

Every day we see firsthand how your generosity can be far reaching, life changing and transformative for our patients and families as well as for us, as staff. Thanks to your support we're able to make a difference in the lives of our patients and their families – in the care that they receive, how they receive it and how quickly Cook Children's can get to them to begin care.

One example is our new sensory rover distraction unit, which enhances the experience for our patients during treatment; providing them with a calm environment during care. And that's vitally important because the entire patient experience contributes to great outcomes. After all, our ultimate goal is for each and every child to go home and thrive. This is but one example of the new programs, services and technology we continue to implement to provide outstanding care and enhance their overall experience when they are at Cook Children's.

With the addition of our new jet, our dear friend, Mrs. Clarabelle "Pit" Dodson has generously equipped us with the means to travel farther and faster to transport children who need critical care. And thanks to Ms. Sheila Johnson and her family, who've also had a long standing relationship with Cook Children's, we continue to meet the unique needs of brain tumor patients and others who need specialized, complex care.

We are immensely grateful to each of you for sharing our Promise to improve the health of every child in our region. Without question, we are blessed by you and young people, like Ryan, who you will read about in this issue. You've answered the call to help our patients and we know that we can count on your continued support.

You inspire all of us at Cook Children's to give of ourselves and care for our patients as if they were our own family. While our work is not done, imagine what we can accomplish together.



Sincerely,

Rick W. Merrill
President and CEO
Cook Children's Health Care System

promise

SUMMER 2014

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COVER STORY

A loyal donor HELPS
US TAKE FLIGHT

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Carêgiving in action

AS AN EXECUTIVE CHEF WITH A CULINARY DEGREE FROM THE ART INSTITUTE OF HOUSTON, *JoAnn Williams* COULD HAVE CHOSEN TO WORK IN A NUMBER OF DIFFERENT INDUSTRIES. THANKFULLY, SHE CHOSE COOK CHILDREN'S MEDICAL CENTER, HER HOME SINCE 2000.



As the executive chef in charge of Camelot Court, Zooty Fruity® Yogurt Shop, Starbucks® and inpatient room service, JoAnn starts each day by walking through every area where she has staff. She greets each employee, most with a hug “because we feel like family.” She inquires about their family or how their weekend was and then asks if she is needed for anything. And if she is, JoAnn doesn’t hesitate to jump in and lend a hand, no matter the task. She’s done it all.

“This place is just special, and I just really like it here,” said JoAnn. “We do such good things for our patients and their families. And they do nice things for us.”

Leading by example, JoAnn has helped foster an environment of support and dependability throughout the food and nutrition services team. Employees pitch in where needed; they do it to help their colleagues just as much as they do it because it benefits the patients and their families.



Carêgiving in action

Everything that JoAnn does is for the children we serve, their families and visitors to the medical center. She is constantly thinking about how she and her team can enhance the guest experience. True to the culture of Cook Children's, JoAnn knows that it starts with a smile.

The team that prepares and serves the food at Cook Children's is dedicated and caring. They receive training on how to interact with a parent who may be having a bad day or a child who wants something that their diet will not allow. They are invested in the people that they serve.

When the North Tower opened in 2011, Cook Children's Food and Nutrition Services switched to a "room service" type approach, which allows patients to order food when they are hungry, rather than being delivered food on a set schedule. This policy change increased patient satisfaction, reduced waste and is an example of the kind of enhancement JoAnn and her team are always seeking.

Maybe even more important than improving patient satisfaction, JoAnn's job is to provide nutrition to our patients. She creates recipes and makes sure she's the one who makes the recipe first, so she can make sure it's perfect. Cooking is her passion and she truly enjoys baking and creating recipes that others will enjoy.

Throughout the year, there are several employee appreciation and donor events hosted at the medical center that are catered by Camelot Court. These allow JoAnn and the team the opportunity to spread her wings, get creative and try new things in the kitchen. JoAnn describes these events as "my way to give back to those who give to Cook Children's."

JoAnn Williams has found her place at Cook Children's, among a family of like-minded colleagues. The patients, families and staff members at Cook Children's are lucky to have JoAnn and her caring heart.

Looking for a **PAWSOME** place for a party?

Let Cook Children's Build-A-Bear Workshop®
host it for you!



Located in Cook Children's Medical Center
801 7th Ave., Fort Worth, TX 76104 • 682-885-2327 (BEAR)

All proceeds from this location support Cook Children's efforts to improve the health of every child in our region.

cookchildrens.org

CookChildren's



A heart of gold

.....
Clarabele “Pit” Dodson BEGAN GIVING TO COOK CHILDREN’S 15 YEARS AGO AND IS
A LOYAL MEMBER OF THE COOK CHILDREN’S FAMILY.

Cook Children’s was founded on the vision and generosity of two women: Mrs. Ida L. Turner at Fort Worth Free Baby Hospital and Mrs. Nenetta Burton Carter of Fort Worth Children’s Hospital. Nearly 100 years later, the generosity of another woman, Mrs. Clarabele “Pit” Dodson, is building on that foundation.

Mrs. Dodson began supporting Cook Children’s in 1999, when she and her late husband, Tom, would make gifts in honor and memory of their loved ones. At that time, no one could have known that it was the beginning of a legacy that would have an immeasurable impact on the lives of Cook Children’s patients.

The relationship between Mrs. Dodson and Cook Children’s has continued to grow and strengthen through the years. In 2008, Cook Children’s identified a need for an intraoperative MRI (iMRI) that allows surgeons to take high-quality MRIs during brain surgery. We began raising the funds necessary to purchase one through the Refuse to Lose campaign. When Mrs. Dodson was told about the iMRI and how having this piece of equipment would help children who need brain surgery, she said she couldn’t think of a reason why she shouldn’t support it. And that is the true essence of Mrs. Dodson.

Having grown up with philanthropic parents, Mrs. Dodson was raised with an unwavering desire to bless others. She believes children are a gift from God and her servant heart calls her to share her blessings with others. She feels joy every time she visits the medical center and sees a patient smile, or hears from a staff member about how her generosity is helping to heal our patients. She spends time at Camp Sanguinity, a camp for children with cancer, and delights in the hugs and words of gratitude she receives from the children, families and staff.

*She believes
children are a
gift from God
and her servant
heart calls her
to share her
blessings with
others.*

In May 2012, the Dodson Specialty Clinics building opened on the Cook Children’s Medical Center campus. Mrs. Dodson’s generosity once again blessed the patients at Cook Children’s, as well as the staff. The Dodson Specialty Clinics brought the nearly 20 specialties offered at Cook Children’s together, under one

roof, like never before. Departments and programs were given much-needed extra space for patient care and equipment. Because of Mrs. Dodson’s support, Cook Children’s is able to care for more patients, not just now, but for generations to come.

Recently, Cook Children’s benefited from Mrs. Dodson’s generosity again. In April 2014, she blessed Cook Children’s with the addition of a new member to our Teddy Bear Transport team, a Cessna Citation Encore+ jet. Thanks to Mrs. Dodson, this jet allows for shorter travel times, a greater reach and more efficiently placed equipment to get critical-need patients to Cook Children’s faster. It also has capacity to fly two parents with the patient, instead of just one. This incredible resource is making our team, already one of the largest transport programs in the nation, even better.

Mrs. Dodson sincerely believes in the Promise of Cook Children’s, and not only invests, but truly trusts in the work that our doctors and staff do every day. She is proud to be a part of the Cook Children’s family and enjoys sharing our story with all those who will listen.

By the numbers

BOOKS PLAY MANY IMPORTANT ROLES AT COOK CHILDREN'S. THEY SERVE AS A PAIN DISTRACTION, KEEP A CHILD'S ATTENTION IN A WAITING ROOM, FILL A PATIENT'S DAY WHILE STAYING AT THE HOSPITAL OR EVEN PREPARE A CHILD FOR AN UPCOMING SURGERY. THANK YOU TO EVERYONE WHO HAS EVER DONATED A BOOK TO THE PATIENTS AT COOK CHILDREN'S.



Volunteers *sorted and stocked*

12,200 BOOKS *donated* by Half Price Books.

9,500 BOOKS DONATED BY Red Oak Foundation.

4 Cook Children's Neighborhood Clinics
RECEIVE THE BOOK DONATIONS from Red Oak Foundation.

4,965 books checked out of Bomar Library at Cook Children's Medical Center.

Donation numbers are from 2013.

A family legacy

INSPIRED BY THE PATIENTS AT COOK CHILDREN'S, *Sheila Johnson* HAS FOUND AN IMPACTFUL WAY TO MAKE A DIFFERENCE.

Sheila Johnson is passionate about providing the best care possible for children. She no doubt gets that from her grandmother, Nenetta Burton Carter, who was instrumental in the building of the Fort Worth Children's Hospital (now known as Cook Children's Medical Center) in 1961.

Sheila has been involved with Cook Children's nearly all her life and has served our patients in several different capacities over the years. She is a wonderful example of how children can touch a heart in such a way that inspires people to make a difference for so many other children.

During Sheila's years of volunteering at Camp Sanguinity, a camp for children battling cancer, she spent many hours with campers with brain tumors. Sheila described her experience by saying, "They spent hours in my lap zipping around camp and cheering on other camp buddies, while also sharing their stories and feelings with me. They left big footprints on my heart."

Many of the campers who Sheila grew to love lost their battles, but each made a profound impact on her. They inspired her to invest in the work being done by the brilliant doctors at Cook Children's.


In 1996, Sheila attended a Neurology staff meeting with Drs. Jack McCallum, Joann Sanders and David Donahue. To the surprise and delight of everyone there, Sheila announced that she was gifting her grandmother, Nenetta Burton Carter's, final gift from her charitable trust to Cook Children's for the sole purpose

of "creating a Neuro-Oncology permanent fund to be used to support the departments of Neurology and Oncology."

Our Neuro-Oncology program provides treatment for children with cancer or tumors of the central nervous system and spine. The program blends the services of Oncology and Neurosciences to give children an experienced, collaborative team of doctors and caregivers who use the latest technology, like our iMRI surgery suite, and evidence-based medicine to improve the patients' health. Today, the program is led by Jeff Murray, M.D., Medical Director of Neuro-Oncology in collaboration with Drs. Donahue and Sanders.

When we reflect on this program and all that it has accomplished, we acknowledge that it would not be possible without the unwavering support of donors like Sheila. Because of their generous hearts and their passion for helping our patients, we have the resources we need to deliver superior care to these children. It's because of special people like Sheila Johnson that we are able to care for children like those that touched her heart so many years ago.

If you would like to support this important work, please consider making a contribution to the Nenetta Burton Carter Endowed Fund for Neuro-Oncology. Contact Cook Children's Health Foundation at 682-885-4105.



Thanks to Sheila Johnson, neuro-oncology patients like Luis are able to receive treatment at Cook Children's.



Program spotlight

THE FOREVER YOUNG BIRTHDAY CLUB ALLOWS TEENAGERS TO PARTY WITH A PURPOSE.

In April, Cook Children's introduced our new Forever Young Birthday Club. The program is designed to give teenagers a fun and unique way to help other teens. Originally presented to our teen volunteers, the program is now available to the general public and it's generating a lot of interest throughout the community.

Any teenager who wants to "party with a purpose" can join the Forever Young Birthday Club. Just like the Peter Pan Birthday Club which was designed for younger children, members ask guests to make a donation to Cook Children's in lieu of a birthday gift. All of the donations received through Forever Young go directly to support the teenage patients at Cook Children's.

Any teenager who wants to "party with a purpose" can join the Forever Young Birthday Club.

In an effort to make planning a Forever Young party as simple as possible, Cook Children's provides members with e-invites, printable invitations, printable thank you notes and instructions on how to set up a personal fundraising web page, so that guests can donate directly to the party online.



PARTY
WITH A
PURPOSE!



*For information on the
Forever Young Birthday Club
or to sign up, visit*

**cookchildrens.org/giving/foreveryoung
or call 682-885-7662.**

FOREVER YOUNG

BIRTHDAY CLUB



Brandon, 13, will be the first to host a Forever Young Birthday Party later this summer.

Partners in our Promise



AS A NEW COOK CHILDREN'S PARTNER, THE CONTAINER STORE®
IS FINDING "OUT-OF-THE-BOX" WAYS TO GIVE BACK.

Cook Children's newly developed partnership with The Container Store is helping us to fill some unique needs through in-kind donations.

A great example of this is when The Container Store's employees provided the perfect centerpieces for last year's Pickin' for Premies event, a Texas Red Dirt concert that benefits our Neonatal Intensive Care Unit (NICU). The centerpieces included paint cans, some of which were later donated to Camp Courage, a weekend camp designed for siblings of patients living with a chronic illness or a life-changing injury. The paint cans were used for an esteem-building activity with teen siblings. The campers collaged the cans with things about themselves and then campers and staff filled their cans with words of encouragement and praise for each other.

Some of the paint cans are now being used in our NICU. Families use the cans as a place to store special items throughout their stay, such as a premie outfit when the baby has grown into newborn clothes or handwritten letters, notes and pictures. Each can is unique and special to the family because they use it to hold things that are meaningful to them. Not only do these paint cans become keepsakes, but the process of filling them is therapeutic and healing.

The Container Store also addressed our need for a redesigned, more efficient Parent Pantry. Because many families find themselves at Cook Children's unexpectedly and without necessities, the Parent Pantry provides non-perishable food items to help families through a 24-hour period. Each bag in the pantry contains breakfast, lunch, dinner and a snack. With The Container Store's gift of elfa® shelving and a cart to outfit the Parent Pantry, we can more efficiently provide immediate assistance to patient families.

The Container Store has been very generous in their support of Cook Children's. Their kindness is helping to heal our patients by filling unique, but important needs.

***Do you have a unique way to support our patients?
Contact the Cook Children's Health Foundation
at 682-885-4105.***

Community partners

COOK CHILDREN'S IS BLESSED WITH MANY ACTIVE *community groups* WHO GENEROUSLY SUPPORT US BY HOSTING A VARIETY OF FUNDRAISING EVENTS. WE APPRECIATE ALL OF THESE *enthusiastic donors* AND THEIR *volunteers* WHO COORDINATE AND *staff* THESE EVENTS.

COOKIES AND CASTLES

Since 2002, The Fort Worth Alumnae Chapter of Tri Delta has been hosting Cookies and Castles to support our Hematology and Oncology Center patients. Cookies and Castles is a gingerbread house and cookie decorating extravaganza that includes parties for the whole family and a ladies' lunch.

Unfortunately, all the parties were canceled this year due to an ice storm. **Despite the bad weather and canceled events, they still managed to raise \$69,137, more than ever before!** This year, all funds were designated for our Adolescent and Young Adult (AYA) cancer program.

Cookies and Castles has raised a grand total of more than \$500,000 for Cook Children's patients.



Pam Pigman, Megan Philipp, Natalie Boenker and Karen Albritton, M.D., Cook Children's medical director, Adolescent and Young Adult program, Oncology.

WE WOULD LIKE TO RECOGNIZE AND THANK THE FOLLOWING COMMUNITY PARTNERS FOR THEIR RECENT GIFTS:

Anna Banana Trail Run and Walk • Charitable Crusaders Bake Sale

Circle of Friends Pumpkin Sale • Connor's Car Show for Charity

Dreaming the Curé • Girl Scout Troop #3009 Cookie Drive

Lacy's Bracelet Sale • Lauren's Lemonade Stand

Run for Arden • Texas Edge Sports Golf Tournament

TX Air Systems Mardi Gras Party • Valentine Treat Sale

Westlake Academy Talent Show • Zumbathon in memory of Gabriella



Generosity heals

THE DONOR-FUNDED, MOBILE SENSORY ROVER™ DISTRACTION UNIT HELPS PROVIDE SENSORY STIMULATION OR DIVERSIONS TO PATIENTS BEING TREATED AT COOK CHILDREN'S MEDICAL CENTER.

Cook Children's strives to create the most pleasant patient experience possible. Thanks to the generosity of several donors, we now have a Sensory Rover distraction unit that diverts a child's attention from medical worries and brings an "amusement park feel" to the hospital room.

The Sensory Rover distraction unit is a mobile unit designed to calm patients or provide sensory stimulation to them anywhere in the medical center. It's unique in that it stimulates nearly all the senses: touch, smell, hearing and visual, but yet can be controlled to provide each one separately.

Thanks to the generosity of several donors, we now have a Sensory Rover distraction unit that diverts a child's attention from medical worries and brings an "amusement park feel" to the hospital room.

The unit features a bubble tube with swimming plastic fish, long, flexible fiber optic strands that change colors, a projector that shoots an image onto the wall or ceiling and a stereo to play music. Kids can simply look at the bubble tube and projected images, or wrap themselves up in the fiber optic strands and not focus on what's going on around them.

The unit can be modified to meet the needs of patients with a variety of disabilities, disorders and conditions, including those with intellectual disabilities, brain injuries, chronic pain, autism and for those in palliative care.

For example, surgery presents unique challenges for children with autism and/or sensory processing disorders. They are entrenched in routines and a minor surgery can disrupt that because they're unable to go to school or daycare, or they have to avoid breakfast. The child is bombarded with new experiences such as identification bracelets, getting blood pressure checked, funny smells of cleaning products, lots of new sounds, scratchy hospital gowns, meeting new people and separation from familiar caregivers. And, that's before they get to the postoperative pain and anxiety.

Being hospitalized can make these children feel like they have little control over anything, but that's where the Sensory Rover can help. The unit is simple to operate and can be controlled by the child, and having that type of power over something external can be calming.

One of the truly great things about the Sensory Rover distraction unit is that it's portable. For some of our patients, moving them out of their bed or from their room can be very challenging so being able to take the unit to them is a huge benefit.

Currently, one Sensory Rover distraction unit travels across the medical center to patients, as needed. A second one, also funded by donors, is on order.

To learn more about funding opportunities for additional units, contact Cook Children's Health Foundation at 682-885-4105.





Kroger

KROGER EMPLOYEES ENJOY RAISING MONEY TO SUPPORT THE PATIENTS OF COOK CHILDREN'S.

For the past 20 years, local Kroger stores have been raising money for Cook Children's through Children's Miracle Network Hospitals. An impressive \$112,407.50 was raised in the Fort Worth market in 2014.

"Cook Children's is very important to the fabric of our community," explains Gary Huddleston, director, Consumer Affairs, The Kroger Co. "Besides providing the highest quality health care, the employees of Cook Children's really care about families and how an illness or accident can affect their lives. Kroger has supported Cook Children's for over 20 years because we know Cook Children's is important to our associates and to our customers. Our store teams really get excited when the miracle balloon campaign comes around each year. It gives our associates a way to help Cook Children's and engage our customers. It is an easy question to ask; 'do you want to help a child by buying a balloon?' Cook Children's and Kroger make a wonderful team."

"Cook Children's is very important to the fabric of our community," explains Gary Huddleston, director, Consumer Affairs, The Kroger Co.

In addition to selling the iconic paper balloon to customers at check out, employees at each store come up with fun, creative ways to raise money. Some host cookouts and set up lemonade stands and others organize raffles and contests. But every store – all 38 of them that raise money for Cook Children's – do it because they know that the money they collect impacts the lives of their fellow employees, their customers and even their own families.

Eva Mullin, an associate at one of the Fort Worth Kroger stores, is the perfect example of how corporate giving can come full circle. Eva has a grandson at Cook Children's. He was born 11 weeks early and was not able to breathe on his own. He has been in the Neonatal Intensive Care Unit (NICU) at Cook Children's since early February. He is still battling lung disease, but making improvements every day.

The baby's mother, Hailey, is a Cook Children's employee who works in the NICU milk bank, one of only three mother's milk banks in the nation. The milk bank is a place where mothers can store their milk, as well as get supplies and support. Safety barcoding is used for labeling and scanning the milk to monitor the time and amount each baby is fed daily.

Eva has been impressed by the entire staff that has cared for her grandson. She calls them "caring and loving beyond comparison."

Cook Children's is proud to care for the families of those that help us serve our patients. Through the support of companies like Kroger and associates like Eva, we are able to provide the specialized care that is the standard at Cook Children's.





Kroger District 10 management team visits Cook Children's Medical Center to kick off their campaign.



**Children's
Miracle Network
Hospitals**

Helping Local Kids

*Look for the **miracle balloon**
in your neighborhood
and know all of the funds raised help children in our community.*

UPCOMING MIRACLE BALLOON CAMPAIGNS AND EVENTS:

REMAX MONTH OF MIRACLES	AUG. 1-31
LOVE'S TRAVEL STOPS	AUG. 25-SEPT. 30
MIRACLE JEANS DAY	SEPT. 10
GREAT CLIPS	OCT. 1-31
LONG JOHN SILVER'S	OCT. 1-31
KSCS 96.3 RADIOTHON	OCT. 8
SHOP FOR MIRACLES	OCT. 16
TORCH RELAY	OCT. 17
EXTRA LIFE	OCT. 25
CREDIT UNIONS FOR KIDS	NOV. 1-DEC. 31

For a complete listing
of our partners, visit
cookchildrens.org/giving

Ryan gets a chance to sit down and talk with Mr. Merrill about his rôle as Président and Chief of Executive Officer of Cook Children's Health Care System.



Young philanthropists

14-YEAR OLD *Ryan Almusawi* IS A BUSINESS-MINDED TEENAGER WHO HAS CREATED HIS OWN CHARITABLE ORGANIZATION TO RAISE FUNDS FOR COOK CHILDREN'S PATIENTS.

Ryan Almusawi, an eighth grader at Highland Middle School in Saginaw, Texas, is inspired by the patients at Cook Children's Medical Center. Although he has no personal connection to Cook Children's, Ryan started a fundraising organization named the Charitable Crusaders. Each year, Ryan and his team host a bake sale and donate all of the proceeds to patients at Cook Children's. Ryan has always had a big passion for helping others and created this event to benefit the children who have health restrictions that prevent them from doing things that many kids his age take for granted.

"My dream would be to hold a high-level leadership position, such as a chief executive officer, like Rick Merrill," explains Ryan.

Ryan, who is President of the National Junior Honor Society at his school, is not your average 14-year-old. He always strives to make good grades and wants to attend the Neeley School of Business at Texas Christian University before earning his Master of Business Administration. He's passionate about pursuing a career in business management and is already actively working toward those goals.

"My dream would be to hold a high-level leadership position, such as a chief executive officer, like Rick Merrill," explains Ryan.

His hobbies include reading, learning and enjoying the outdoors; however, his greatest passion is philanthropy. He's constantly looking for new ways to productively and efficiently raise funds for the patients at Cook Children's.

The Charitable Crusaders launched their first event in April 2012 and received such positive feedback from their community that they have continued to grow and challenge themselves. The organization has raised more than \$1,000 for Cook Children's since inception.

At Cook Children's, patients are not turned away because of their parents inability to pay. To help more kids receive care that their parents couldn't otherwise afford, Ryan has designated their bake sale proceeds to help with that uncompensated care.

Ryan attributes the success of Charitable Crusaders to their hard work, along with the help and support from their families, friends, teachers and sponsors. This year's event was sponsored by Rickords Animal Hospital, Blissfully Cupcake'd, J. Rae's Bakery and Weebly.

When asked what advice Ryan had for other aspiring young philanthropists, he replied, "Never give up, no matter what! Hard work does pay off, and philanthropy is very rewarding in the sense of you knowing that you made a positive difference in your world today. A little kindness and compassion can make a big difference in someone else's life. Success is brought on by desire."



Ryan and the Charitable Crusaders meet with Mr. Merrill to gain insight on holding a leadership position like his.

A closer look at giving

PROTECTING YOU FROM FAKE CHARITIES AND SCAMS

Acts of generosity keep our society going. It's because of volunteerism, in-kind gifts and financial support that the hungry are fed, the sick are cared for and various other needs of the community are met. At Cook Children's, generosity heals.

Sometimes, though, the people on the receiving end of your generosity don't have the same great intentions that you do. Just moments after last year's Boston Marathon, domain names reflecting the tragedy were set up. Many were frauds.

We hear of these reports from time to time in our own community: Someone is going to door-to-door in a neighborhood selling something to support Cook Children's. Most recently, we heard of someone selling comic books. We want to make sure you aren't scammed, especially in the name of Cook Children's.

1. **We won't come knocking.** Cook Children's never solicits donor support door-to-door. Cook Children's also never sanctions door-to-door solicitations on our behalf.

2. **We validate.** Annually, Cook Children's has more than 70 community partners who hold special event fundraisers that benefit Cook Children's. Each of these partner events have been approved by Cook Children's Health Foundation and have been provided a letter of authorization to validate the authenticity of the event and its organizers.

3. **We give our stamp of approval.** The request for a proposed fundraising activity that will benefit Cook Children's must be submitted for approval, including the use of Cook Children's name and/or logo prior to the event. Cook Children's endorses wholesome, family or child-oriented events that provide a favorable community image. "Proceeds benefiting Cook Children's" may be used in promotional materials, invitations or advertising copy, if approved in advance by Cook Children's Health Foundation.

We value the support of our community. If you are interested in learning how your generosity can heal, contact the Cook Children's Health Foundation at 682-885-4105.

In order to keep yourself from falling victim to a charity scam, take the time to check out the charity.

1. Visit their website and look for the following things:

- **Correct spelling and use of grammar.**
- **Mission statement.**
- **List of board members.**
- **Permanent street address (not a P.O. Box) and a phone number.**
- **Statements of financial transparency.**

2. Seek proof

- **Ask the charity to mail you information on the program they're asking you to support and on how the funds will be used.**
- **Request a copy of their tax information.**
- **Check the company's status with the Better Business Bureau.**

3. Ask if you can write a check

Donations of cash are not traceable and any legitimate non-profit organization would be willing and able to accept a check.

4. Use common sense

Don't provide financial information to anyone over the phone.

If you receive a request by email, look closely at the email. Beware of emails coming from addresses such as Hotmail or Yahoo and not .org. Don't make a donation through an email address that you don't know or can't verify. For example, Cook Children's would have an email address such as foundation@cookchildrens.org.

Don't give in to forceful or demanding requests for your immediate support.

Use caution on social media sites and websites that you're unfamiliar with.

Some organizations, like Cook Children's, have groups within the community who raise money for the cause. These events are not run by Cook Children's, but must be approved by Cook Children's Health Foundation. If you have a question about the validity of a group or individual who is soliciting funds on behalf of Cook Children's, contact our Community Partners specialist at 682-885-4105.

Don't let the possibility of charity scam keep you from supporting the causes you believe in, but let it raise your awareness and guide you in your decision making. Do your research, identify your top charities of choice and reach out to them. Real charities have nothing to hide.

If you suspect that you are being solicited by or have fallen victim to a charity scam, document the details and contact your credit card company or bank to report the incident.



What's new at Cook Children's?

THE LATEST NEWS AND UPDATES FROM AROUND COOK CHILDREN'S HEALTH CARE SYSTEM.



A NEW CASTLE FOR OUR FAMILIES

THE ENCHANTED CASTLE GIFT SHOP AT COOK CHILDREN'S MEDICAL CENTER REOPENED IN MAY WITH A FRESH, BRIGHT NEW LOOK AND MORE SPACE. AFTER FIVE MONTHS OF CONSTRUCTION, THE SHOP ALLOWS FOR MANY NEW PRODUCT LINES, INCLUDING WILLOW TREE INSPIRATIONAL FIGURINES AND EXPANDED BABY AND TODDLER GIFTS AND CLOTHING. IN THE NEAR FUTURE, PATIENTS, FAMILIES AND STAFF WILL BE ABLE TO BUY PERSONALIZED ITEMS SUCH AS DRINK TUMBLERS AND STATIONERY.

SPECIAL THANKS TO THE WOMAN'S BOARD FOR ITS CONTINUED SUPPORT OF ENCHANTED CASTLE.



COOK CHILDREN'S INTRODUCES NEW PROGRAM TO TREAT HYPERINSULINISM

CONGENITAL HYPERINSULINISM (CHI) IS A RARE DISORDER THAT CAUSES HYPOGLYCEMIA (LOW BLOOD SUGAR) IN INFANTS AND CHILDREN. BECAUSE ONLY A SMALL AMOUNT OF THE PANCREAS IS AFFECTED WITH FOCAL CONGENITAL CHI, IT CAN BE CURED WITH SURGERY. HOWEVER, SPECIAL TESTING USING THE INVESTIGATIONAL DRUG 18F DOPA, AS PART OF A CLINICAL RESEARCH TRIAL, COMBINED WITH A PET-CT SCAN IS NEEDED. ONCE LOCATED, THE SURGEON CAN REMOVE THE FOCAL LESION. THIS LEAVES MOST OF THE NORMAL PANCREAS BEHIND, WHICH MAY PREVENT THE DEVELOPMENT OF DIABETES AND CURE THE CHILD. COOK CHILDREN'S IS THE ONLY FACILITY IN THE SOUTH AND THE SECOND IN THE COUNTRY TO USE 18F DOPA COMBINED WITH A PET-CT SCAN TO DIAGNOSE FOCAL LESIONS IN CHILDREN WITH CONGENITAL HYPERINSULINISM.



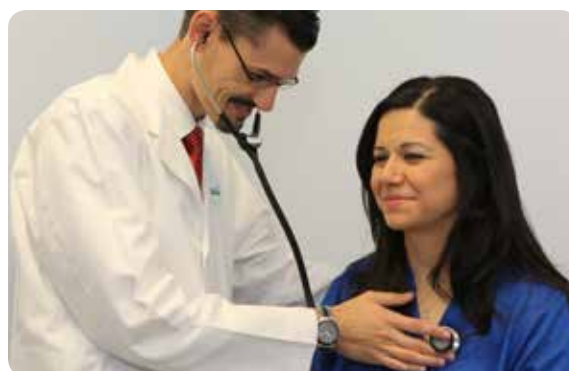
MANSFIELD OPENS NEW FACILITY IN GRAND FASHION

COOK CHILDREN'S URGENT CARE AND PEDIATRIC SPECIALTIES – MANSFIELD OPENED ITS DOORS IN MAY BY HOSTING AN OPEN HOUSE EVENT FOR THE COMMUNITY. DURING THE GRAND OPENING, COOK CHILDREN'S STAFF OFFERED WATER SAFETY ADVICE, NUTRITION GUIDANCE, ACTIVITIES ORGANIZED BY REHABILITATION SERVICES AND PROJECT ADAM TEXAS LIFE-SAVING DEMONSTRATIONS. ALONG WITH URGENT CARE, THE BUILDING ALSO HOUSES NINE SPECIALTY SERVICES. THE

NEW LOCATION SITS NEXT TO THE COOK CHILDREN'S PRIMARY CARE OFFICE ON MATLOCK ROAD AND HELPS EXPAND THE REACH OF OUTSTANDING PEDIATRIC CARE IN A BOOMING REGION OF THE METROPLEX.

INTRODUCING THE ADULT CONGENITAL HEART DISEASE PROGRAM

BECAUSE OF TREATMENT ADVANCES, CONGENITAL HEART DISEASE PATIENTS LIVE LONGER THAN BEFORE AND GROW INTO ADULthood. COOK CHILDREN'S IS NOW EQUIPPED TO BETTER CARE FOR THOSE ADULT PATIENTS. OUR NEW ADULT CONGENITAL HEART DISEASE (ACHD) PROGRAM IS ONE OF ONLY SIX SUCH PROGRAMS IN TEXAS. THE ACHD PROGRAM PROVIDES STATE-OF-THE-ART, DIAGNOSTIC MEDICAL, INTERVENTIONAL AND SURGICAL TREATMENT FOR ADOLESCENT AND ADULT PATIENTS WITH REPAIRED AND UNREPAIRED CONGENITAL HEART DISEASE.



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.....
KNOWING THAT EVERY CHILD'S LIFE IS SACRED, IT IS THE PROMISE OF
COOK CHILDREN'S TO IMPROVE THE HEALTH OF EVERY CHILD IN OUR REGION THROUGH
THE PREVENTION AND TREATMENT OF ILLNESS, DISEASE AND INJURY.

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THE GENEROSITY AND COMPASSION OF THESE DONATIONS HAVE HELPED ENHANCE
THE LIVES OF CHILDREN WHO RELY UPON COOK CHILDREN'S FOR CARE.

April 1-June 30, 2014



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HONOR & TRIBUTE

ARE GIFTS GIVEN TO EXPRESS JOY OR GRATITUDE.



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MEMORIALS

ARE GIFTS GIVEN IN LOVING MEMORY.



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PETER PAN BIRTHDAY CLUB

IS FOR KIDS WHO ASK PARTY GUESTS TO DONATE TO
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You'll know what your kids are talking about on social media.



It has surprising facts about kids in our community.



You won't want to miss what Cook Children's doctors and experts have to say.

checkupnewsroom.com

CookChildren's



You're invited

Safe Kids Tarrant County invites you to schedule a **FREE CAR SEAT CHECK** today.

You can visit us in Fort Worth, Arlington or Haltom City.
Please call to schedule your appointment today.

682-885-2634

Did you know?

- Four out of five car seats are used incorrectly.
- Texas law requires children to ride in a safety seat that fits by weight and height until they are 8 years old, unless they are at least 4 feet, 9 inches (57") tall.

Special thanks to Firestone Auto Care for being our partner in keeping the children of Tarrant County safe. Local stores are now equipped to provide their customers with complimentary car seat checks.

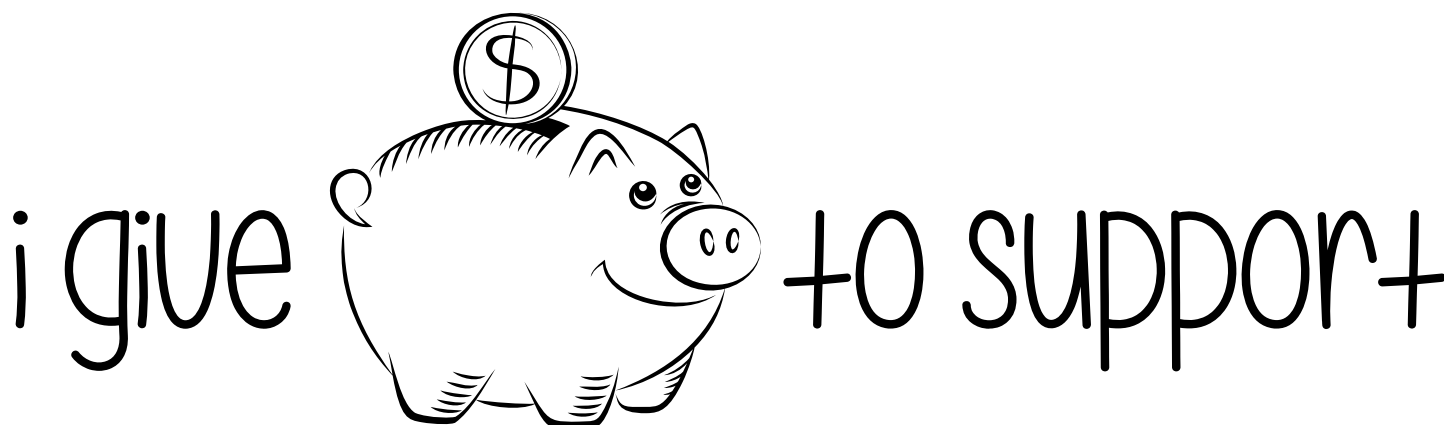
Each year, Employees Care supports two important programs. In addition to greatest need, this year's campaign gave donors the option to support patient play; a new initiative that reaches beyond the medical center into locations across our health care system.

The 2014 campaign summary:

2,650	Total donors
100	Percentage of goal reached
432	New donors
437	Number of hOUR kids donors*

\$674,621 Total dollars raised

*hOUR kids is a special program for employees who choose to donate one hour of their pay, or more, per pay period.





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